

Who can attend

- Fashion design students, fashion designers from manufacturing units nearby
- Faculty from reputed academic institutions and technical institutions

Venue of Workshop

Seminar Room, Department of SAIF/CIL,
Panjab University, Chandigarh

Registration Fee

The participation fees for taking the course is as follows:

Participants from abroad	: US \$300
Industry/Research Organizations	: ₹5000/-
Academic Institutions	: ₹ 2500/-

The above fee includes all instructional materials and assignments, laboratory equipment usage charges, 24 hr free internet facility. The participants will be provided with accommodation on payment basis.

Please contact course coordinator

Dr. Prabhdip Brar

University Institute of Fashion Technology and Vocational development, Panjab University
Email : drpbrar@pu.ac.in

Patron: Prof. Raj Kumar
Vice Chancellor, Panjab University, Chandigarh

Local Coordinator GIAN: Prof. S. K. Mehta
Director, SAIF/CIL, Panjab University, Chandigarh

Guest Faculty



Juliana Sissons

Juliana is a designer and lecturer in Pattern Cutting and 'Design through 3D form'; she delivers 'Master Classes; in creative approaches to 'Shape Making' at a number of Universities internationally; she also teaches on the Fashion Knitwear and Knitted Textiles course and on the MA Fashion Knitwear course at Nottingham Trent University.

She was awarded the British Crafts Council Development Award in 2003. Her own fashion / knitwear label focuses on the development of sculptural techniques and pattern making; she has created numerous experimental and innovative collections that have sold in London and Los Angeles. Her work has also been included in prestigious exhibitions at the V&A Museum, The Fashion and Textile Museum, The Textile Institute and the Craft Council. As a 'Designer in Residence' at the Victoria and Albert Museum, her collections have been exhibited in the galleries as part of the 'London Design Festival'

Having worked as a pattern cutter for designers such as Alexander McQueen and Shelley Fox, she has had the opportunity to develop a number of different design processes. She regularly mixes traditional methods of drape and modelling on the stand with more conceptual approaches to shape making, such as zero waste and geometric style cutting procedures.



Prabhdip Brar Ph.D.

According to Brar, design thinking is fundamentally transforming the way an artist brings colours to life. She values the merging of different ideas and perspectives. My constant effort is to challenge students to figure out the right way to innovate, and that means developing intuition, creativity, empathy, and a sharp business mind. Dr Brar credits her tenure at NIFT, New Delhi, injecting in her with the ability to both nurture and challenge students, allowing them to flourish as artists, often in unexpected ways.

Prabhdip Brar, Ph.D., is the Chairperson of the University Institute of Fashion Technology & Vocational Development, Panjab University where she initiated a collaboration with the Nottingham Trent University and leads the Research Cluster in Product development in collaboration with the Punjab Heritage and Tourism Board. She Organised the First International Fashion Symposium on Fashion Technology and Business. She obtained her Ph.D in Art History from faculty of Fine Arts, department of Art History & Visual Arts , Panjab University (2007), collocating the subject along with the prestigious MDes (Masters in design) specializing in Knitwear design & technology programme from the National Institute of Fashion technology, New Delhi. A fine artist in the right side of the day after obtaining her bachelor's degree from the College of Fine Arts, specializing in painting, Panjab University,. She has published internationally on, Historic Indian Textiles, Mughal Apparel & erotic Indian art, Textiles & indigenous craft and Fashion management & Journalism. Her recent researches focus on contemporary and historical avant-gardes in art , textile, design and fashion.

INTERNATIONAL WORKSHOP on FASHION AND TEXTILE DESIGN

Intensive pattern cutting investigation & Fashion
Illustration for Design with Colour Interference

An event under



सत्यमेव जयते

GIAN

GLOBAL INITIATIVE FOR ACADEMIC NETWORKS



February 27th to March 3rd, 2019



Organized by
Panjab University, Chandigarh

under the aegis of



About GIAN

Global Initiative of Academic Networks (GIAN) is a new program approved by Govt. of India which is aimed at tapping the talent pool of scientists and entrepreneurs, internationally to encourage their engagement with the institutes of Higher Education in India so as to augment the country's existing academic resources, accelerate the pace of quality reform, exchange of scientific thoughts through collaborations and elevate India's scientific and technological capacity to global excellence.

Overview

The fashion design process is an interactive one, dealing with the body as the primary site for investigation, where the designer and cutter (or creative toile-ist) work in collaboration to develop the designer's initial concept. For this project, the objectives will be based around the methodology of 'shape-making', creating starting points for further development and developing a more conceptual approach to pattern cutting to enhance creativity. The design process adopted gives inputs into core functional areas along with inter-disciplinary fields through its problem-solving methods. Fashion design, illustration and pattern making are interactive disciplines embedded in the course. Through the introduction of 'Plastic Surgery Cutting', 3D processes for design development can be considered for silhouette, texture and construction. The notion of interpretation is central to creative pattern cutting and is key to the building of a new visual language in silhouette and shape. Illustrations, designs, samples and prototypes emerge throughout the design development of cutting and draping, which in turn, informs an individual creative design process, placing body, materials, structure and form at its core. The aim is to incorporate 'Lifestyle' management in the professional and personal life of every student, to evaluate each student's progress and to provide the institution continuous feedback on the performance and development of all participants taking part in the course.

About Chandigarh

Chandigarh is one of the most beautiful and well planned cities of India, designed by the French architect Le Corbusier. Serenity and a city are normally two diametrically opposite concepts, which however, get belied in the 'City Beautiful'. Chandigarh is a rare epitome of modernization co-existing with nature's preservation. The city is located near the foothills of the great mountains of Himalayas with the Queen of Hills, Shimla.

About Panjab University

Panjab University (PU) a public collegiate University, located in Chandigarh is one of the oldest Universities in India and established in 1882. University campus is spread over an area of 550 acres in sectors 14 and 25 of the city of Chandigarh. It is among the top ranked Universities of India. Panjab University has a long tradition of pursuing excellence in teaching and research in science and technology, humanities, social sciences, performing arts and sports. PU campus is also attracting and supporting the best minds and recruiting faculty who excel at teaching and research. University has 78 teaching and Research departments and 15 Centres/Chairs in the main campus. University has 188 affiliated colleges spread over Punjab. Gandhi Bhawan-one of the landmarks of 'city beautiful' is located at the university campus and has stunning architectural structure.

Accommodation

The participants may be provided accommodation at the University Guest Houses/ hostels on payment basis depending on the availability. Please send request for accommodation in advance along with travel plan.

Closing Date : February 10, 2019

REGISTRATION FORM

Name (Prof./Dr./Mr./Ms.): _____

Student Faculty Male Female

Address : _____

Phone/Mobile:

Email : _____

Registration Fee: _____

Accommodation required : Yes No

Accommodation required for number of days _____

Accommodation Fee : _____

Travel Plan: Arrival Date _____ Time _____

Departure Date _____ Time _____

Mode of payment: Cash Demand Draft

DD No. _____ Amount _____

Accommodation on sharing basis will be available @ 500 per day at Panjab University Guest Houses.

Note: DD in favour of "Coordinator GIAN, Panjab University" payable at Chandigarh.

In case payment is made through NEFT/RTGS, follow the account details below:

Account Name	
Prof. S.K. Mehta,	A/c No. : 35643257128
Coordinator GIAN,	IFSC Code : SBIN0000742
Dept. of SAIF/CIL,	Bank Name : State Bank of India
Panjab University,	Branch Name: Panjab University,
Sector 14, Chandigarh.	Chandigarh

Signature with Date